

BUSINESS VISION DISCUSSION:

Ten years from now....

1. How big will this business be:
 - Sales
 - Profits
 - Market share
 - Number of employees
2. What will achieving the above vision require of the organization?
3. What markets or industry will offer us an opportunity for growth and value creation?
4. What does everyone say is impossible for this organization to accomplish?
5. Does the Business Vision support the family's core values?
6. What will customers expect in 10 years?